

# Jun Yeo

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## Producer

Performance-driven Producer with proven track record of leading teams to deliver engaging and quality content. 3+ years of professional experience with expertise in producing, writing and directing. **Skills include:**

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| Stakeholder management                                   | Creative leadership from concept to final delivery    |
| Crafting engaging content for Southeast Asian market     | Concept, pitch, screenwriting, direction              |
| Systematic organisation of assets for production/archive | Pre-production planning (e.g. timeline, budget, cast) |
| Quick turnaround of appealing visual concepts            | Storyboards, illustration, concept art, animation     |
| Native fluency in English and Chinese                    | Adobe Ps, Ai, Id, Ae, Autodesk Maya, Blender          |

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## Work Experience

**Michelle Chong Productions - Producer, Writer, Director** May 2019 - Present

- Creative leadership and strategic execution of engaging and quality content
  - *NETS Partners Appreciation Night 2019*: Delivered video in 5 days (std. 8 days) through leading by example (working extra hours with editor to co-edit video) and delegating clear roles to all available crew.
  - *ITEX Chiang Ying Wen*: Proposed strategic plan to split shoot days to 2 to avoid crew burnout. Clear delegation of roles resulting in efficient shoot, directed crew and talent.
  - *OL Shirley Goh eyes her office crush*: Ran lines with reserved talent to help ease and direct talent. Stayed back with crew to prepare for shoot.
- Developed strategic concepts that would engage the Southeast Asian market
  - *RWS X Ah Lian, How well do tourists know Singapore*: Ideated appealing concept of brash Ah Lian asking polite tourists questions about Singapore. Video garnered over 1 million views across Michelle Chong's social media platforms, with viewers enthusiastically sharing the video with their network.
  - *OL Shirley Goh eyes her office crush*: Proposed popular and relatable genre of comedic office romance featuring endearing character Shirley Goh. Video garnered over 200k views, with viewers expressing appreciation for the high quality comedic content.
- Aligned vision of clients, partners, executive directors and crew on projects. Main point of contact with high-profile clients such as RWS, Unilever, Grab, Ministry of Manpower etc.
- Quick turnaround of assets when needed, e.g. *OL Shirley Goh eyes her office crush*: Delivered concept, script and storyboards in 1 week (std. 3 weeks) whilst incorporating extensive client messaging into an entertaining and short script.

**Freelance - Writer, Storyboard Artist, Editor** May 2016 - May 2019

- Clients include The Next Chapter Film (Singapore), EnMaze Pictures and Crazy Maple Studios (California)

## Education

**Academy of Art University, San Francisco, CA** Aug 2013 - May 2017

- Bachelor of Fine Arts Degree, Illustration, Graduated May 2017
- AAU Best Student Work Exhibitor 2014, 2015, 2017

**University of Southern California, Los Angeles, CA** Aug 2012 - May 2013

- Bachelor of Arts, Communication, Transferred May 2013

**Animation Collaborative Workshop, Emeryville, CA** Jan 2017 - Jun 2017

- Advanced Visual Storytelling with Academy Award-winning Pixar Director Mark Andrews (Brave, Ratatouille)
- Intro to Visual Storytelling with Pixar Story Artist Sam Hood (Coco, Inside Out)

**Raffles Institution & Raffles Institution (JC)** Jan 2004 - Dec 2009

- U-19 National Rugby Champion, 2009